

SalesData Market Report:

June, 2024

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Introduction

This report gives you easy insight into how the marketplace performed in the previous month by comparing the volume and value of books sold in April in the years 2022 to 2024 first for all subjects and then for eight top-level subjects: Fiction, Non-Fiction, Juvenile, Juvenile Fiction, Juvenile Non-Fiction, Young Adult, Young Adult Fiction, and Young Adult Non-Fiction.

All subjects are presented with data from two markets:

- All Market: Data from all retailers who currently provide us with their sales data.
- Ring Fence Market: Aggregated sales data from a fixed group of retailers that have reported sales consistently since 2020.

Also included is a Year-to-Date overview of all books sold in the marketplace this year and last year by volume and value sold for each of the eight subjects above. The value sold is calculated using the list price multiplied by the number of units sold for each recorded title.

Combining the information present here with data specific to your own organization can highlight any correlation or special relationships between your data and the marketplace.

Report Weeks

The way we determine how weeks fall into months in SalesData is based on the ISO standard for determining how weeks fall into years. The same number of weeks is compared for each year, even if the time period for a selected month may also include a few days' worth of data from the previous month or the following month. See the end of the report for week numbers in 2024.

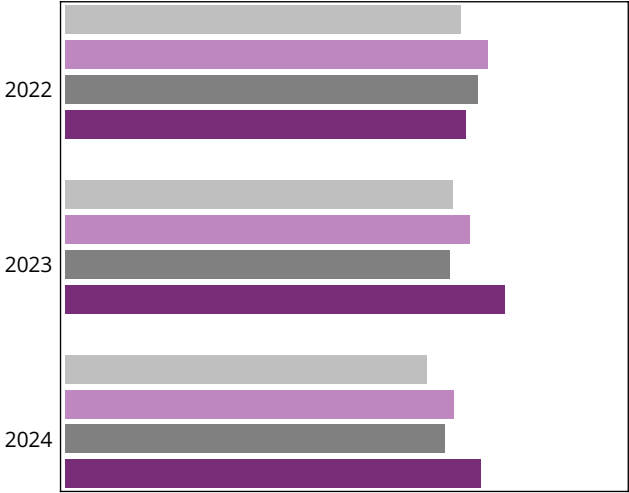
The specific week-ending dates used in this month's report are as follows:

	2022	2023	2024
Week 23	2022-06-12	2023-06-11	2024-06-09
Week 24	2022-06-19	2023-06-18	2024-06-16
Week 25	2022-06-26	2023-06-25	2024-06-23
Week 26	2022-07-03	2023-07-02	2024-06-30

Month-to-Month Comparisons

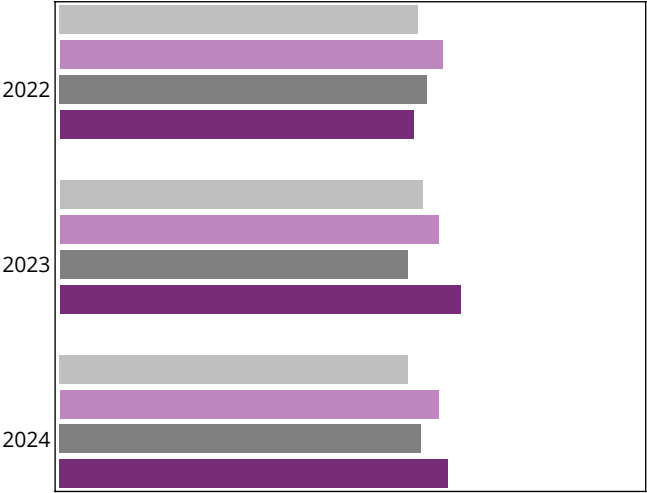
All Market

Volume Sold (in units)



	2022	2023	2024
Week 23	849,135	832,564	777,515
Week 24	908,904	869,300	835,472
Week 25	887,387	825,914	815,736
Week 26	861,459	944,312	893,586
Total	3,506,885	3,472,090	3,322,309

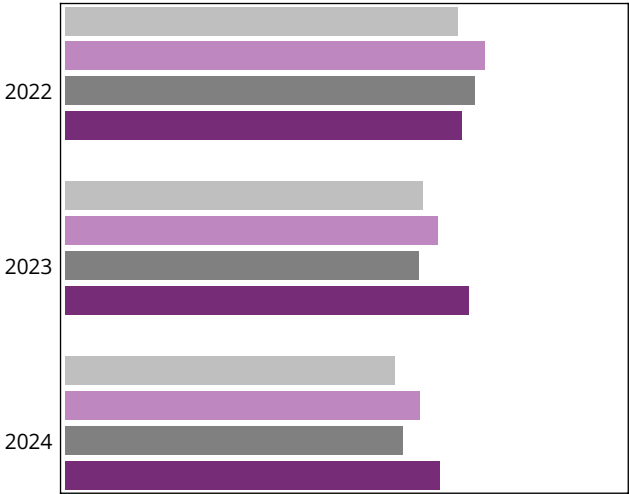
Value Sold (in millions of dollars)



	2022	2023	2024
Week 23	\$18,480,559	\$18,718,938	\$17,966,604
Week 24	\$19,764,704	\$19,547,693	\$19,552,827
Week 25	\$18,958,499	\$17,953,868	\$18,642,977
Week 26	\$18,271,575	\$20,673,084	\$20,034,597
Total	\$75,475,337	\$76,893,584	\$76,197,005

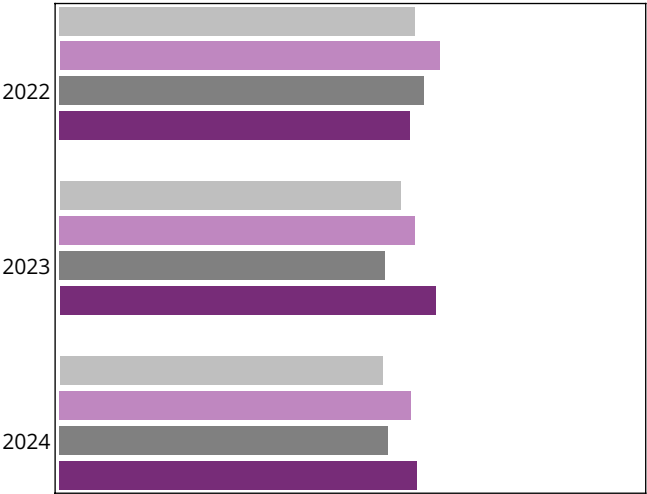
Ring Fence Market

Volume Sold (in units)



	2022	2023	2024
Week 23	842,616	767,491	707,637
Week 24	901,093	800,147	761,650
Week 25	880,124	759,070	725,093
Week 26	852,075	867,443	804,410
Total	3,475,908	3,194,151	2,998,790

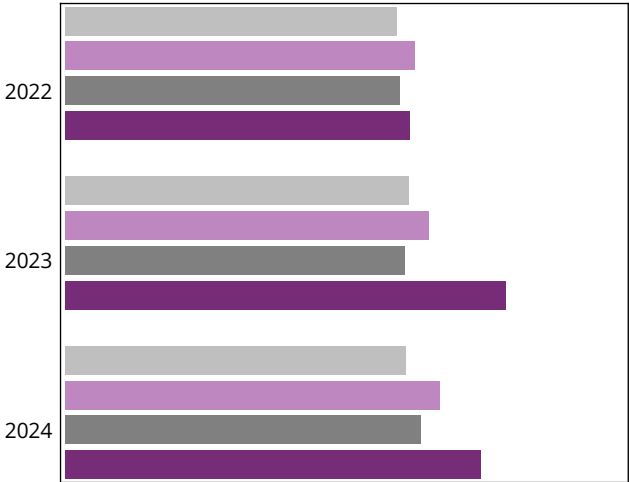
Value Sold (in millions of dollars)



	2022	2023	2024
Week 23	\$18,327,142	\$17,588,246	\$16,670,926
Week 24	\$19,587,789	\$18,329,503	\$18,124,692
Week 25	\$18,794,219	\$16,789,953	\$16,945,514
Week 26	\$18,067,692	\$19,396,158	\$18,428,883
Total	\$74,776,842	\$72,103,860	\$70,170,015

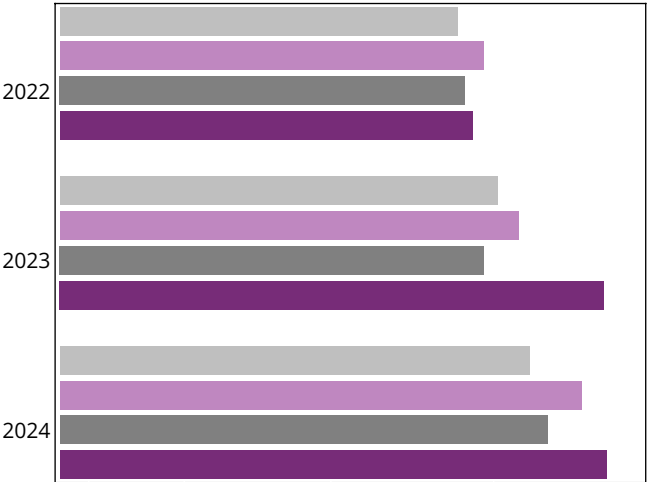
Fiction: All Market

Volume Sold (in units)



	2022	2023	2024
Week 23	237,744	246,307	243,678
Week 24	250,200	260,771	268,388
Week 25	239,901	243,556	254,615
Week 26	246,507	315,886	297,952
Total	974,352	1,066,520	1,064,633

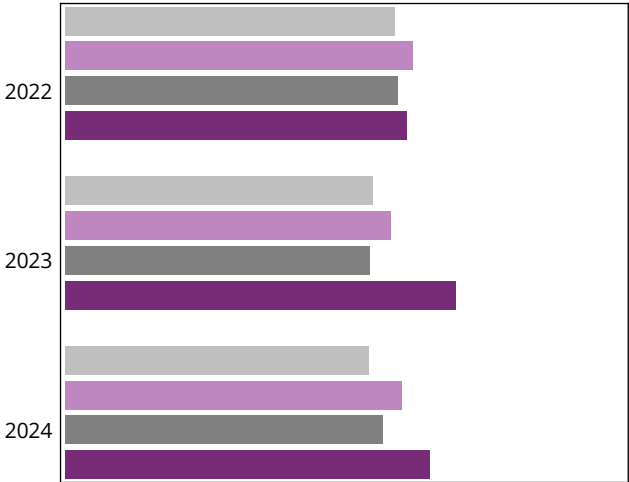
Value Sold (in millions of dollars)



	2022	2023	2024
Week 23	\$5,473,466	\$6,024,742	\$6,462,552
Week 24	\$5,829,278	\$6,310,267	\$7,179,736
Week 25	\$5,577,311	\$5,840,666	\$6,710,736
Week 26	\$5,684,017	\$7,490,370	\$7,527,193
Total	\$22,564,073	\$25,666,046	\$27,880,218

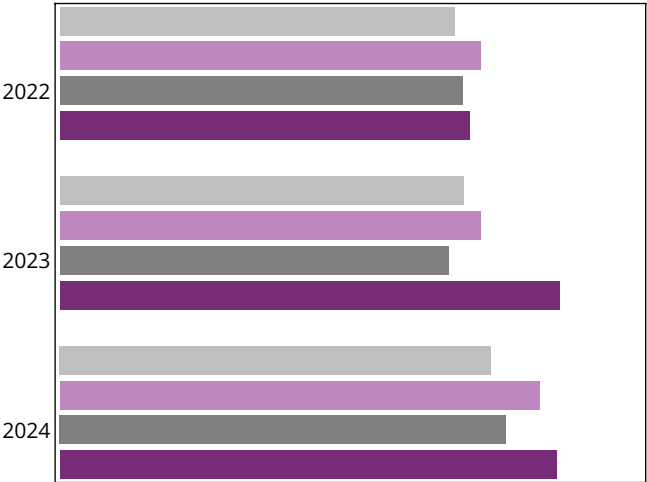
Fiction: Ring Fence Market

Volume Sold (in units)



	2022	2023	2024
Week 23	236,165	220,347	217,396
Week 24	248,746	233,499	241,142
Week 25	238,390	217,939	227,672
Week 26	244,692	279,693	261,294
Total	967,993	951,478	947,504

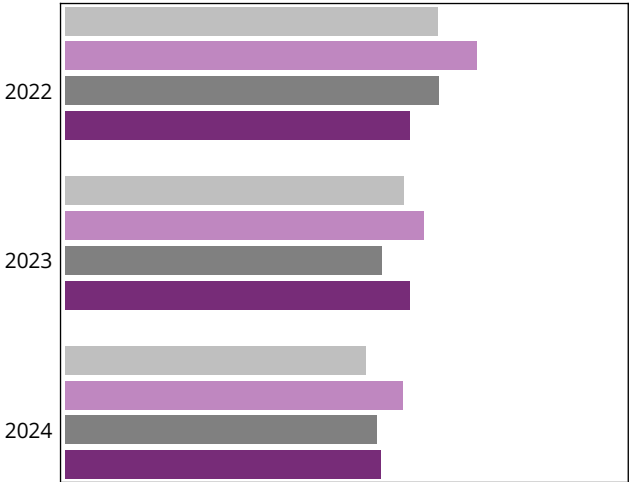
Value Sold (in millions of dollars)



	2022	2023	2024
Week 23	\$5,435,784	\$5,554,789	\$5,932,772
Week 24	\$5,793,426	\$5,791,839	\$6,606,290
Week 25	\$5,542,348	\$5,349,760	\$6,142,799
Week 26	\$5,641,017	\$6,874,443	\$6,832,445
Total	\$22,412,575	\$23,570,831	\$25,514,306

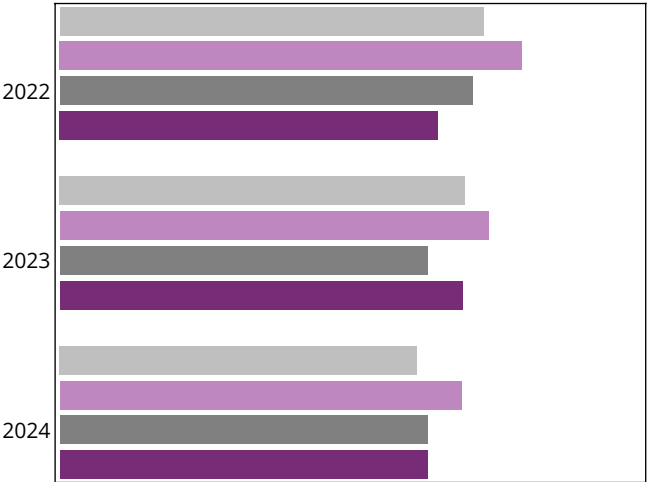
Non-Fiction: All Market

Volume Sold (in units)



	2022	2023	2024
Week 23	266,905	242,679	214,969
Week 24	294,788	256,865	241,713
Week 25	267,785	226,671	223,051
Week 26	247,140	246,735	226,269
Total	1,076,618	972,950	906,002

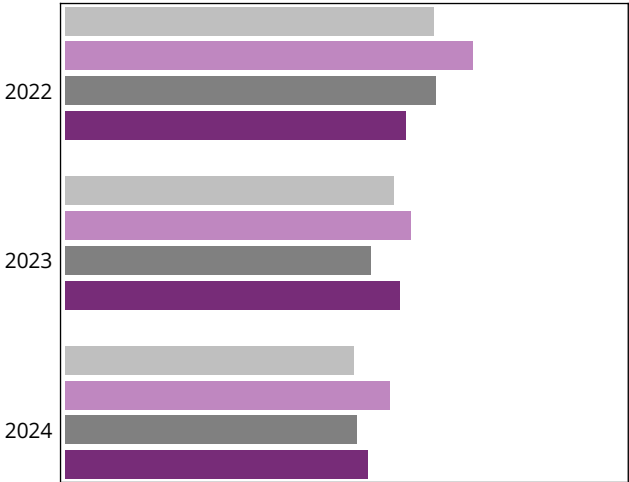
Value Sold (in millions of dollars)



	2022	2023	2024
Week 23	\$7,285,294	\$6,970,561	\$6,142,733
Week 24	\$7,950,155	\$7,378,969	\$6,906,417
Week 25	\$7,105,788	\$6,320,995	\$6,328,723
Week 26	\$6,504,519	\$6,923,050	\$6,328,606
Total	\$28,845,755	\$27,593,576	\$25,706,479

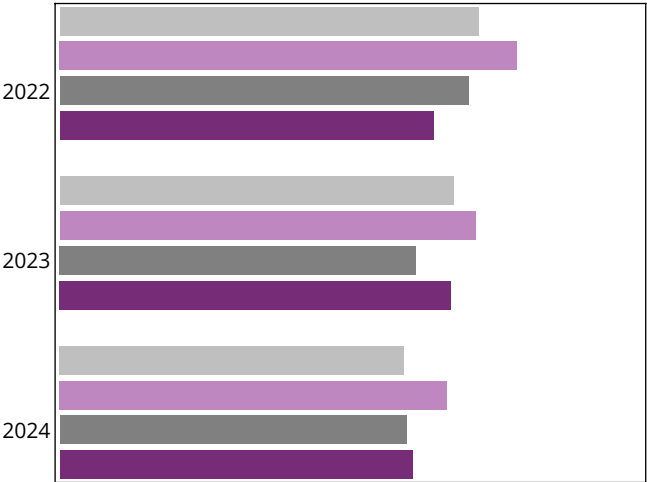
Non-Fiction: Ring Fence Market

Volume Sold (in units)



	2022	2023	2024
Week 23	264,212	235,368	206,603
Week 24	291,805	247,770	232,758
Week 25	265,112	219,221	208,767
Week 26	244,216	239,636	216,505
Total	1,065,345	941,995	864,633

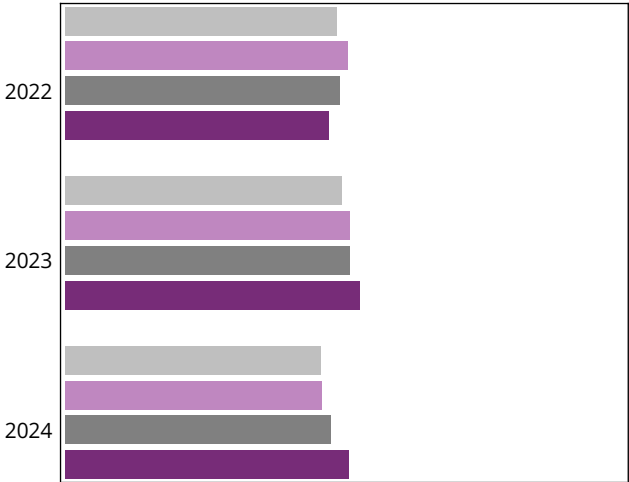
Value Sold (in millions of dollars)



	2022	2023	2024
Week 23	\$7,208,967	\$6,775,802	\$5,919,939
Week 24	\$7,865,982	\$7,147,191	\$6,664,227
Week 25	\$7,029,643	\$6,126,451	\$5,962,679
Week 26	\$6,425,417	\$6,733,225	\$6,072,588
Total	\$28,530,009	\$26,782,670	\$24,619,432

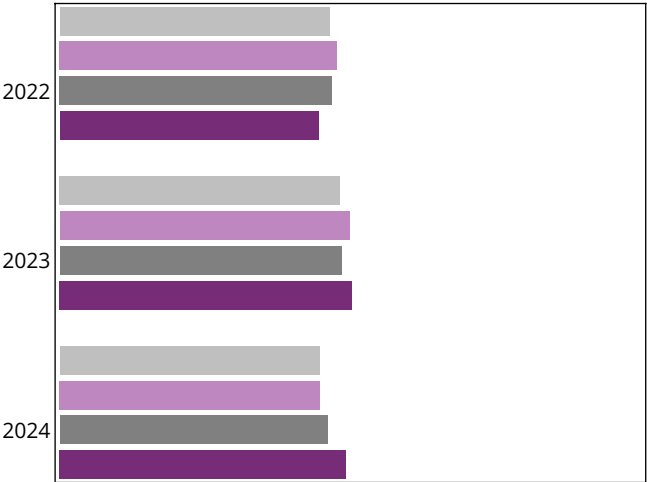
Juvenile: All Market

Volume Sold (in units)



	2022	2023	2024
Week 23	291,751	297,662	274,698
Week 24	303,191	305,578	275,344
Week 25	295,173	305,413	285,151
Week 26	282,915	316,400	304,157
Total	1,173,030	1,225,053	1,139,350

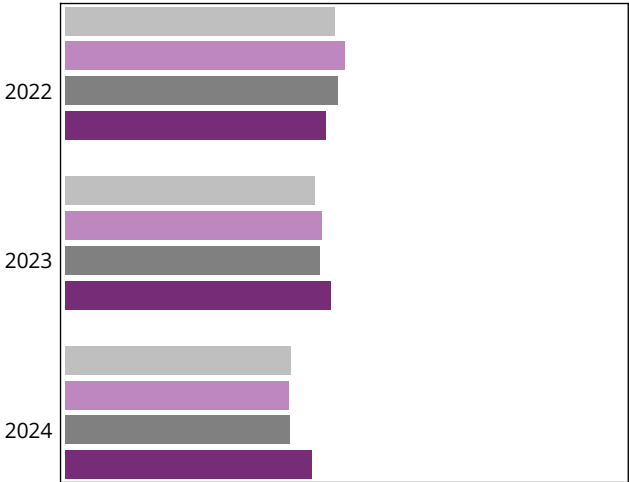
Value Sold (in millions of dollars)



	2022	2023	2024
Week 23	\$4,640,678	\$4,817,777	\$4,471,570
Week 24	\$4,766,678	\$4,979,927	\$4,473,856
Week 25	\$4,684,242	\$4,848,061	\$4,608,219
Week 26	\$4,452,056	\$5,025,180	\$4,921,843
Total	\$18,543,655	\$19,670,944	\$18,475,487

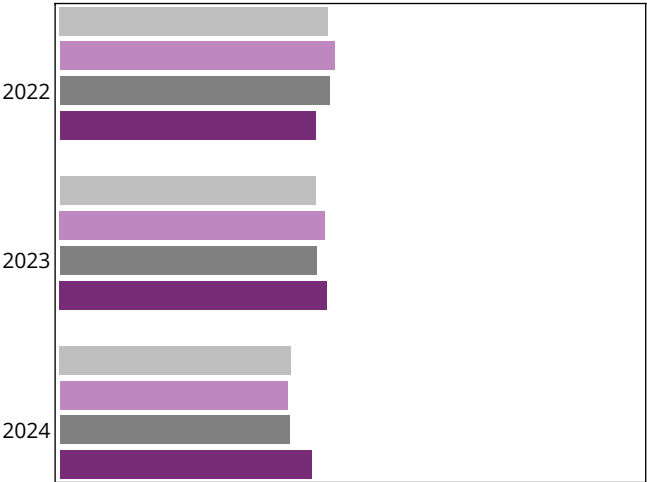
Juvenile: Ring Fence Market

Volume Sold (in units)



	2022	2023	2024
Week 23	290,143	268,495	241,905
Week 24	300,531	275,421	240,617
Week 25	292,820	273,986	241,251
Week 26	279,641	285,344	264,504
Total	1,163,135	1,103,246	988,277

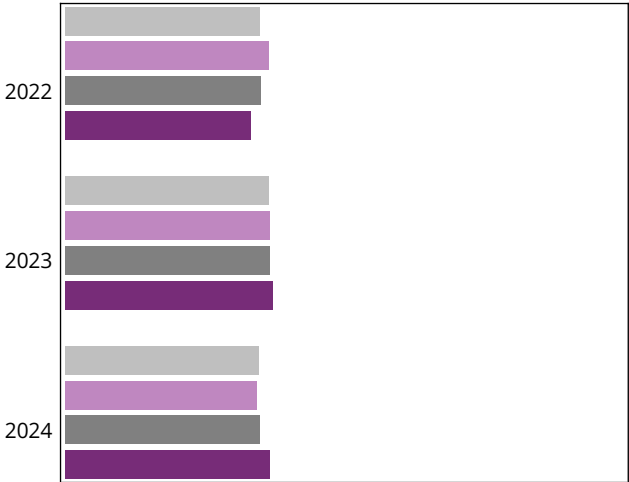
Value Sold (in millions of dollars)



	2022	2023	2024
Week 23	\$4,614,234	\$4,402,756	\$3,978,695
Week 24	\$4,724,290	\$4,559,765	\$3,919,540
Week 25	\$4,645,526	\$4,412,473	\$3,950,193
Week 26	\$4,396,300	\$4,599,447	\$4,326,551
Total	\$18,380,350	\$17,974,441	\$16,174,979

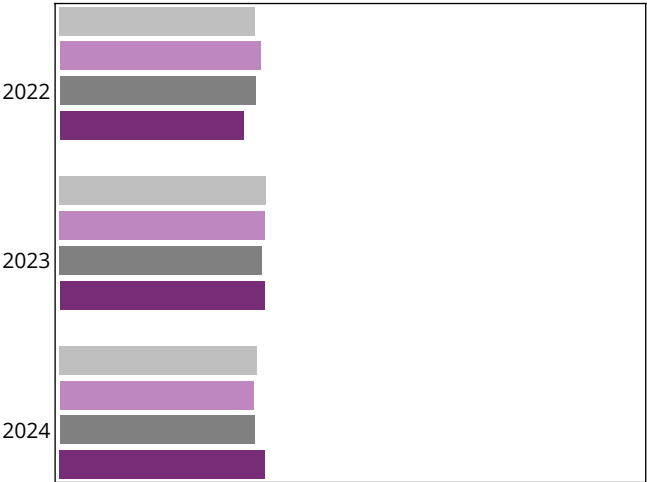
Juvenile Fiction: All Market

Volume Sold (in units)



	2022	2023	2024
Week 23	219,904	229,099	218,429
Week 24	229,177	230,552	216,371
Week 25	221,007	230,732	219,236
Week 26	209,430	234,386	231,102
Total	879,518	924,769	885,138

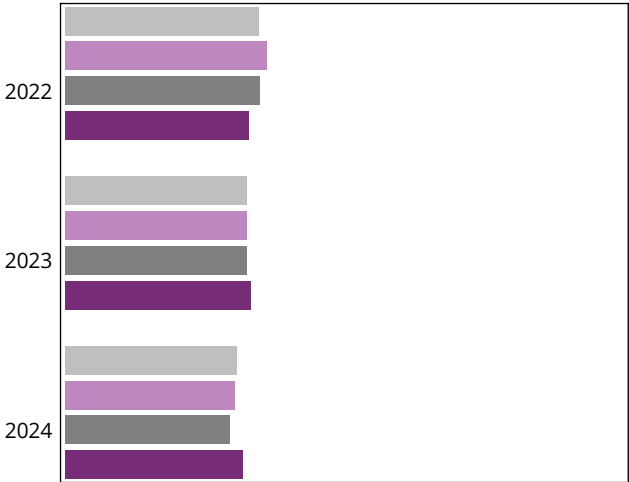
Value Sold (in millions of dollars)



	2022	2023	2024
Week 23	\$3,456,352	\$3,654,068	\$3,496,188
Week 24	\$3,559,979	\$3,633,852	\$3,427,229
Week 25	\$3,470,380	\$3,584,059	\$3,453,029
Week 26	\$3,254,794	\$3,632,377	\$3,635,989
Total	\$13,741,505	\$14,504,355	\$14,012,435

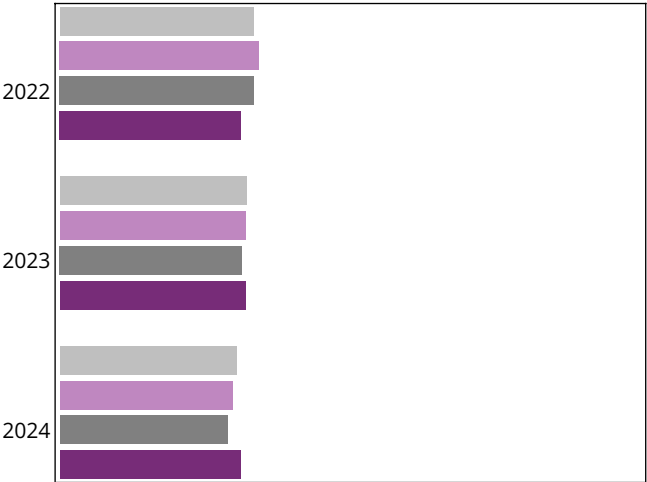
Juvenile Fiction: Ring Fence Market

Volume Sold (in units)



	2022	2023	2024
Week 23	218,656	204,510	193,098
Week 24	227,345	205,275	190,957
Week 25	219,278	204,263	185,544
Week 26	206,951	208,835	200,347
Total	872,230	822,883	769,946

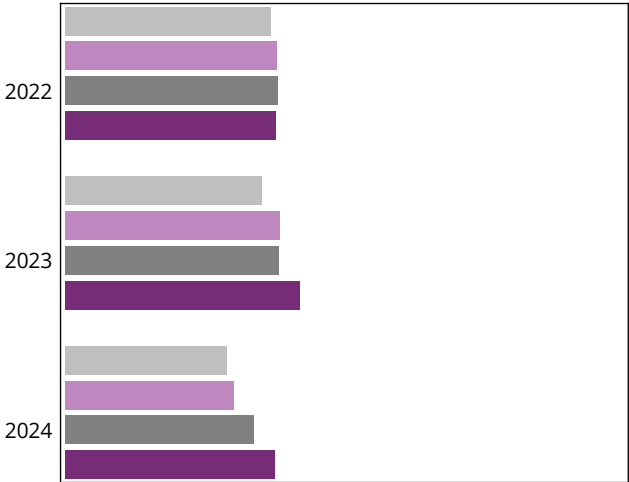
Value Sold (in millions of dollars)



	2022	2023	2024
Week 23	\$3,436,593	\$3,311,382	\$3,133,175
Week 24	\$3,530,980	\$3,289,985	\$3,063,682
Week 25	\$3,442,504	\$3,225,622	\$2,968,967
Week 26	\$3,212,698	\$3,290,733	\$3,203,963
Total	\$13,622,775	\$13,117,722	\$12,369,788

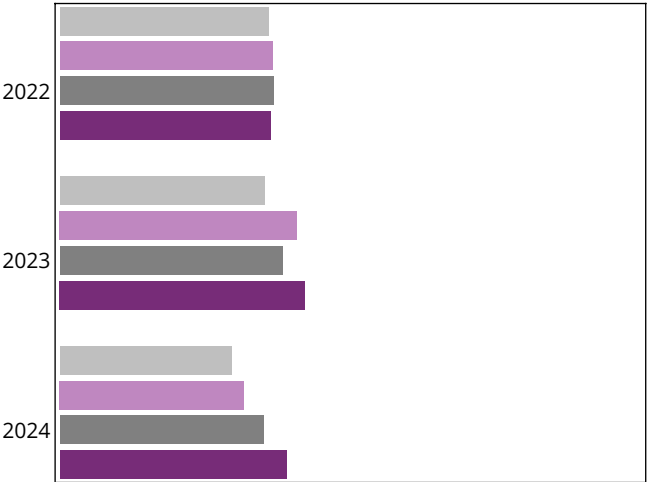
Juvenile Non-Fiction: All Market

Volume Sold (in units)



	2022	2023	2024
Week 23	71,847	68,563	56,269
Week 24	74,014	75,026	58,973
Week 25	74,166	74,681	65,915
Week 26	73,485	82,014	73,055
Total	293,512	300,284	254,212

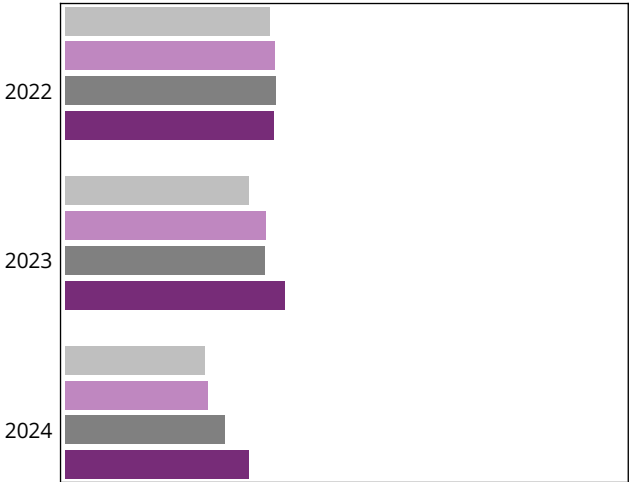
Value Sold (in millions of dollars)



	2022	2023	2024
Week 23	\$1,184,327	\$1,163,708	\$975,382
Week 24	\$1,206,699	\$1,346,076	\$1,046,627
Week 25	\$1,213,863	\$1,264,002	\$1,155,190
Week 26	\$1,197,262	\$1,392,803	\$1,285,854
Total	\$4,802,150	\$5,166,589	\$4,463,053

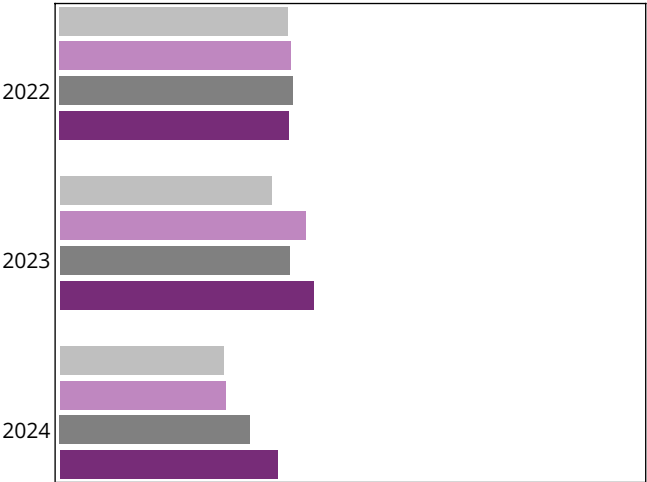
Juvenile Non-Fiction: Ring Fence Market

Volume Sold (in units)



	2022	2023	2024
Week 23	71,487	63,985	48,807
Week 24	73,186	70,146	49,660
Week 25	73,542	69,723	55,707
Week 26	72,690	76,509	64,157
Total	290,905	280,363	218,331

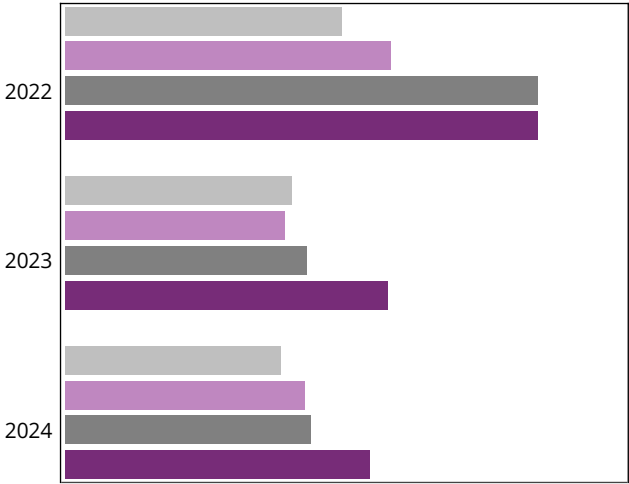
Value Sold (in millions of dollars)



	2022	2023	2024
Week 23	\$1,177,641	\$1,091,374	\$845,520
Week 24	\$1,193,309	\$1,269,780	\$855,858
Week 25	\$1,203,022	\$1,186,850	\$981,226
Week 26	\$1,183,602	\$1,308,714	\$1,122,588
Total	\$4,757,575	\$4,856,719	\$3,805,191

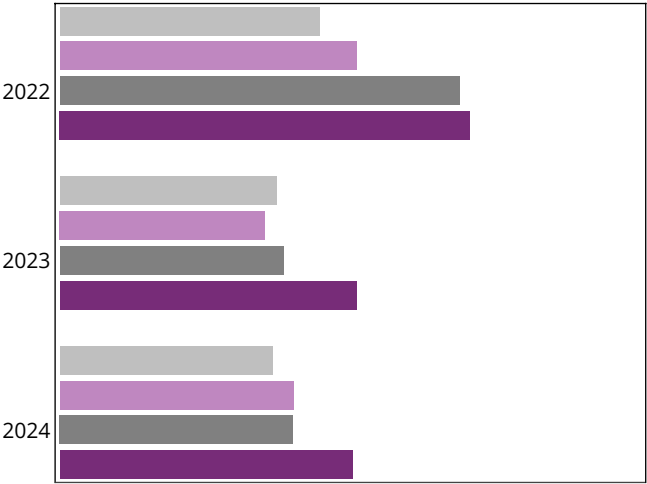
Young Adult: All Market

Volume Sold (in units)



	2022	2023	2024
Week 23	45,565	37,318	35,512
Week 24	53,632	36,128	39,535
Week 25	77,840	39,817	40,506
Week 26	77,852	53,139	50,238
Total	254,889	166,402	165,791

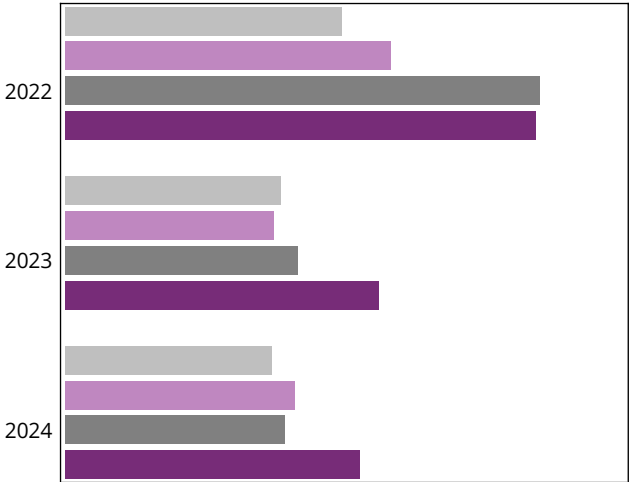
Value Sold (in millions of dollars)



	2022	2023	2024
Week 23	\$938,204	\$783,022	\$768,940
Week 24	\$1,070,816	\$741,258	\$844,591
Week 25	\$1,444,050	\$808,623	\$842,106
Week 26	\$1,482,235	\$1,073,140	\$1,057,582
Total	\$4,935,305	\$3,406,043	\$3,513,219

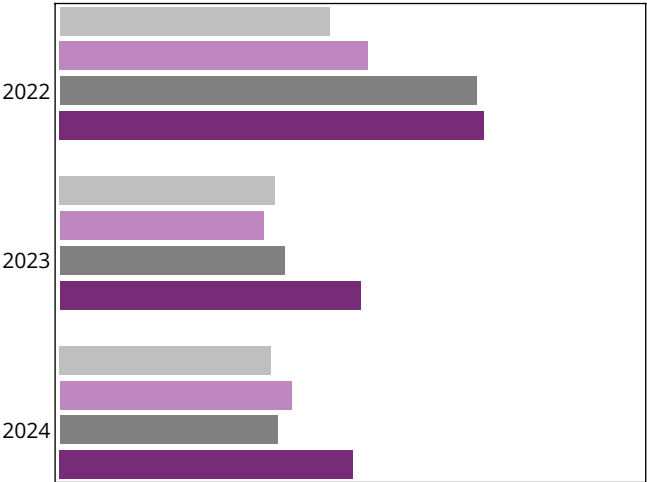
Young Adult: Ring Fence Market

Volume Sold (in units)



	2022	2023	2024
Week 23	45,113	35,099	33,654
Week 24	53,115	33,960	37,443
Week 25	77,297	37,974	35,845
Week 26	76,662	51,099	47,922
Total	252,187	158,132	154,864

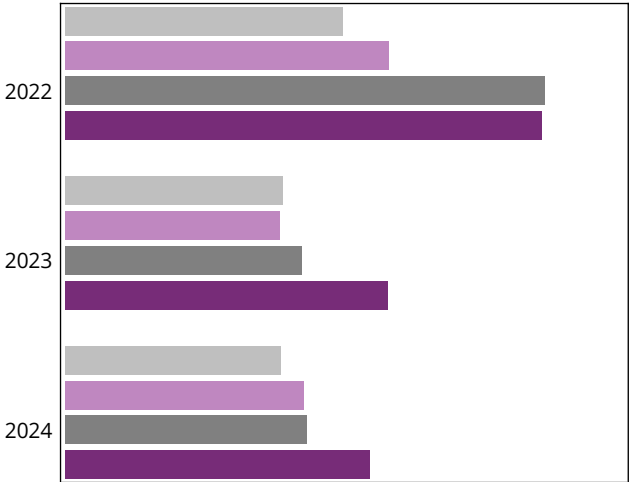
Value Sold (in millions of dollars)



	2022	2023	2024
Week 23	\$928,902	\$739,872	\$726,922
Week 24	\$1,060,211	\$700,618	\$797,828
Week 25	\$1,433,108	\$773,668	\$748,431
Week 26	\$1,459,416	\$1,034,574	\$1,008,451
Total	\$4,881,636	\$3,248,732	\$3,281,632

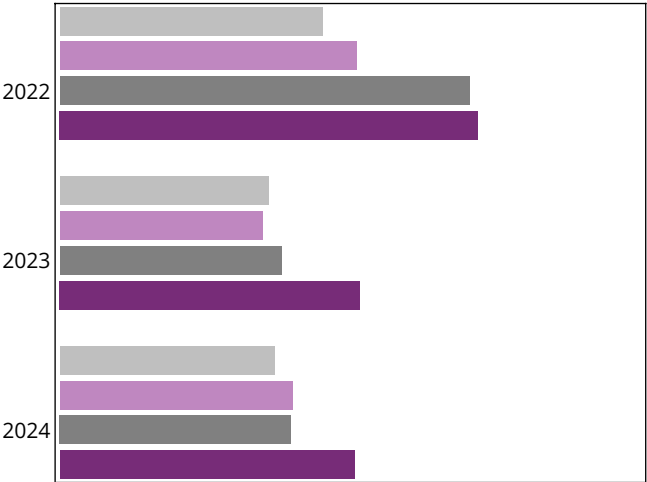
Young Adult Fiction: All Market

Volume Sold (in units)



	2022	2023	2024
Week 23	44,171	34,626	34,307
Week 24	51,556	34,209	37,964
Week 25	76,436	37,754	38,523
Week 26	75,928	51,387	48,496
Total	248,091	157,976	159,290

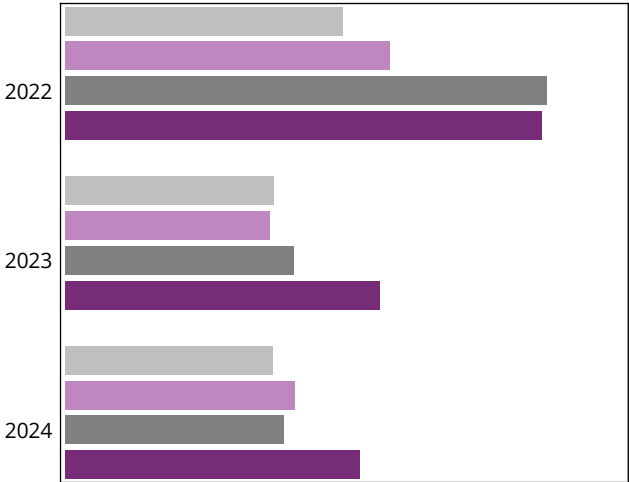
Value Sold (in millions of dollars)



	2022	2023	2024
Week 23	\$904,113	\$718,515	\$738,093
Week 24	\$1,020,673	\$696,916	\$801,018
Week 25	\$1,410,202	\$762,928	\$795,682
Week 26	\$1,438,822	\$1,032,385	\$1,013,626
Total	\$4,773,810	\$3,210,744	\$3,348,419

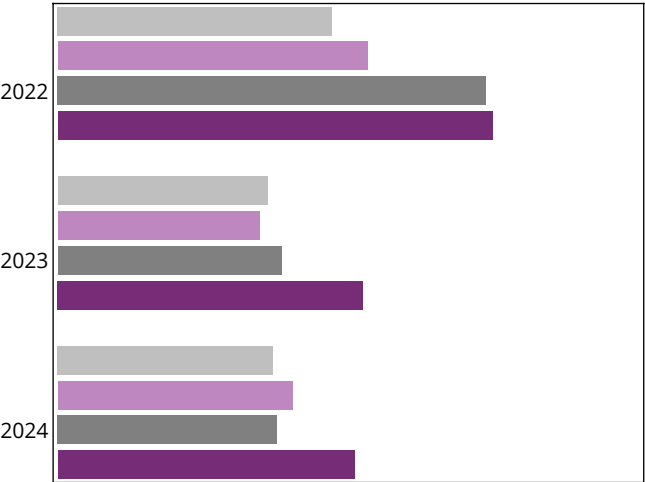
Young Adult Fiction: Ring Fence Market

Volume Sold (in units)



	2022	2023	2024
Week 23	43,771	32,793	32,693
Week 24	51,095	32,165	36,177
Week 25	75,941	36,048	34,424
Week 26	75,046	49,506	46,354
Total	245,853	150,512	149,648

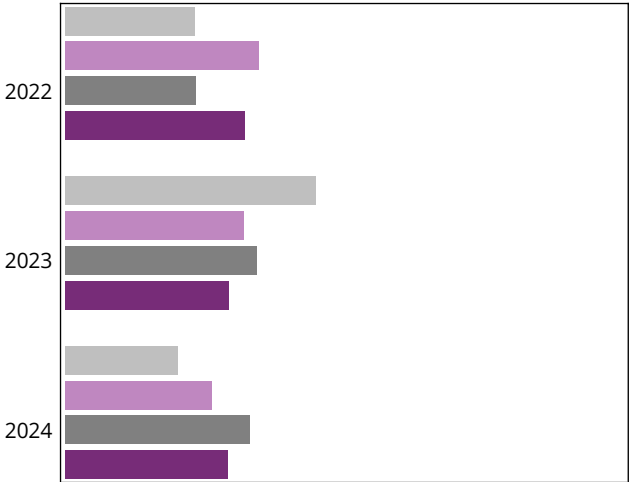
Value Sold (in millions of dollars)



	2022	2023	2024
Week 23	\$896,304	\$684,446	\$703,553
Week 24	\$1,011,385	\$658,891	\$766,268
Week 25	\$1,400,272	\$730,949	\$716,444
Week 26	\$1,421,632	\$997,852	\$970,159
Total	\$4,729,594	\$3,072,138	\$3,156,424

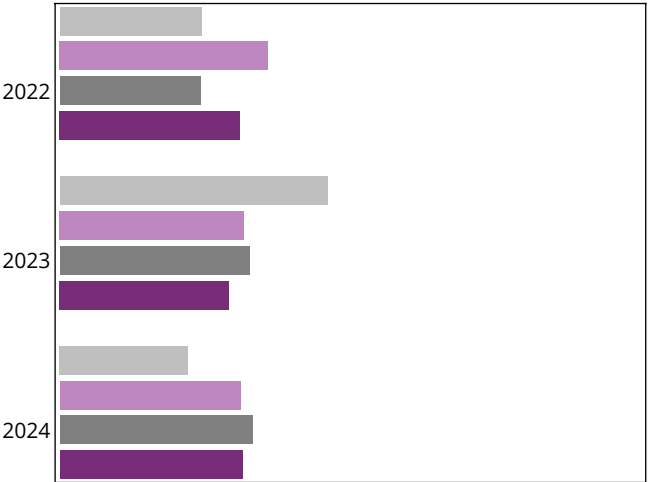
Young Adult Non-Fiction: All Market

Volume Sold (in units)



	2022	2023	2024
Week 23	1,394	2,692	1,205
Week 24	2,076	1,919	1,571
Week 25	1,404	2,063	1,983
Week 26	1,924	1,752	1,742
Total	6,798	8,426	6,501

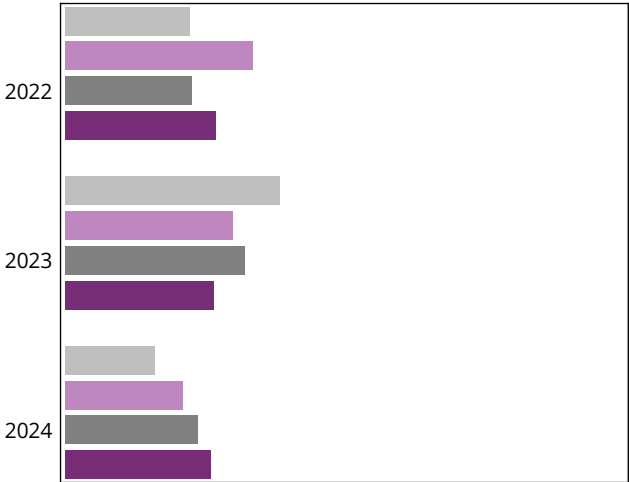
Value Sold (in millions of dollars)



	2022	2023	2024
Week 23	\$34,091	\$64,507	\$30,847
Week 24	\$50,143	\$44,342	\$43,573
Week 25	\$33,848	\$45,695	\$46,424
Week 26	\$43,413	\$40,755	\$43,956
Total	\$161,495	\$195,299	\$164,800

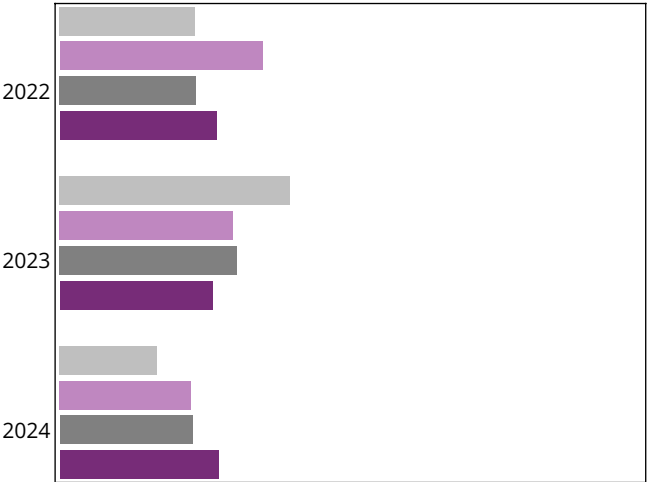
Young Adult Non-Fiction: Ring Fence Market

Volume Sold (in units)



	2022	2023	2024
Week 23	1,342	2,306	961
Week 24	2,020	1,795	1,266
Week 25	1,356	1,926	1,421
Week 26	1,616	1,593	1,568
Total	6,334	7,620	5,216

Value Sold (in millions of dollars)



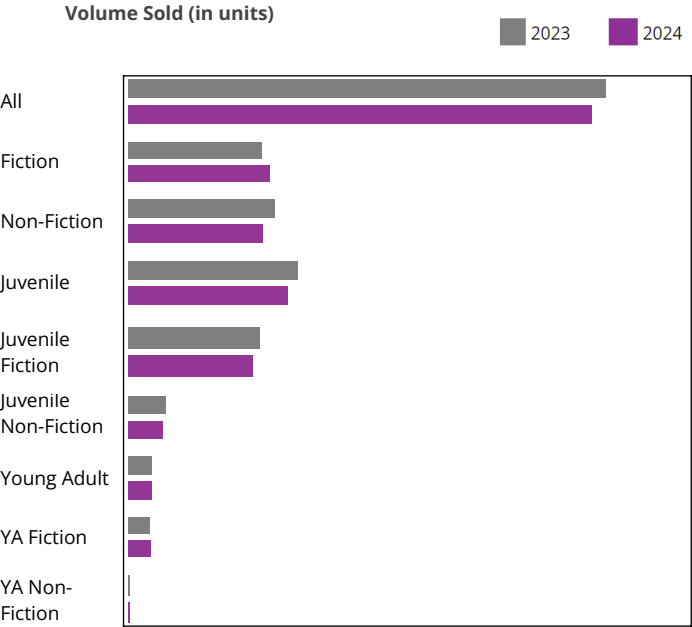
	2022	2023	2024
Week 23	\$32,598	\$55,426	\$23,369
Week 24	\$48,825	\$41,727	\$31,559
Week 25	\$32,836	\$42,719	\$31,987
Week 26	\$37,783	\$36,722	\$38,292
Total	\$152,042	\$176,594	\$125,208

Year-to-Date Comparisons

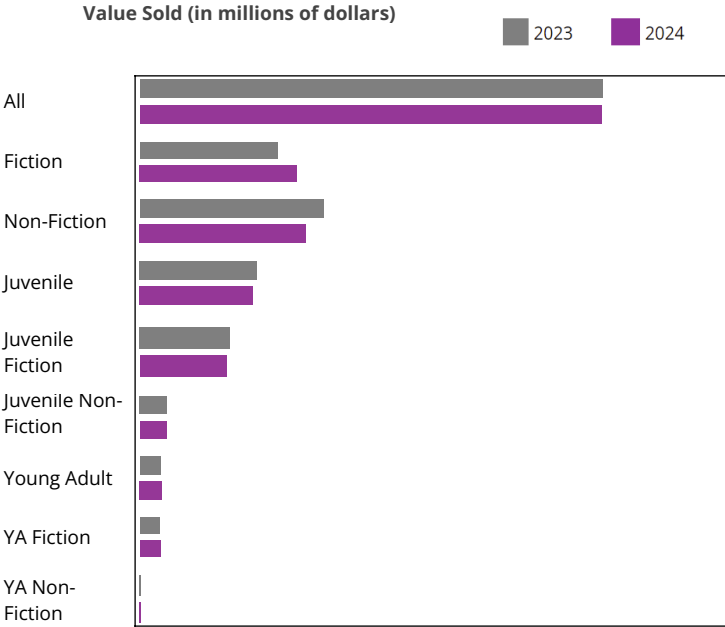
Week-ending dates:

	2023	2024
Week 26	2023-07-02	2024-06-30

All Market

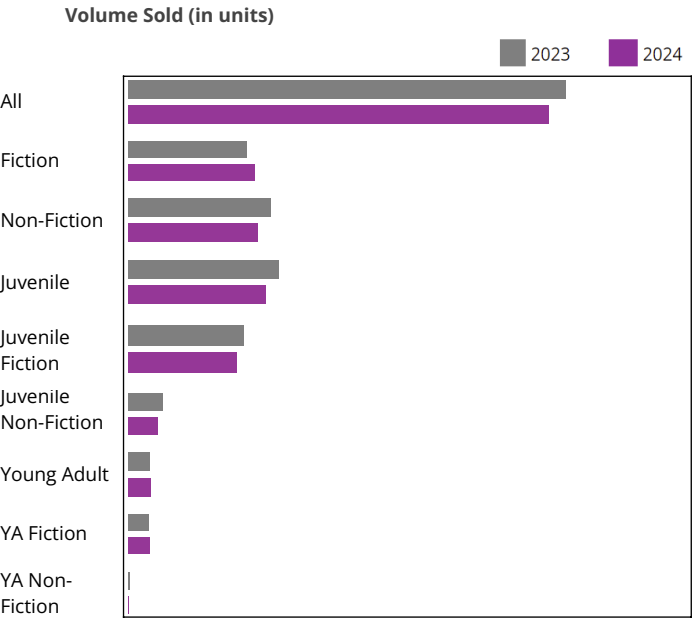


	2023	2024
All	21,385,036	20,754,113
Fiction	5,987,742	6,322,430
Non-Fiction	6,549,204	6,001,300
Juvenile	7,571,869	7,138,783
Juvenile Fiction	5,902,815	5,577,286
Juvenile Non-Fiction	1,669,054	1,561,497
Young Adult (YA)	1,031,915	1,051,983
YA Fiction	980,297	1,006,552
YA Non-Fiction	51,618	45,431

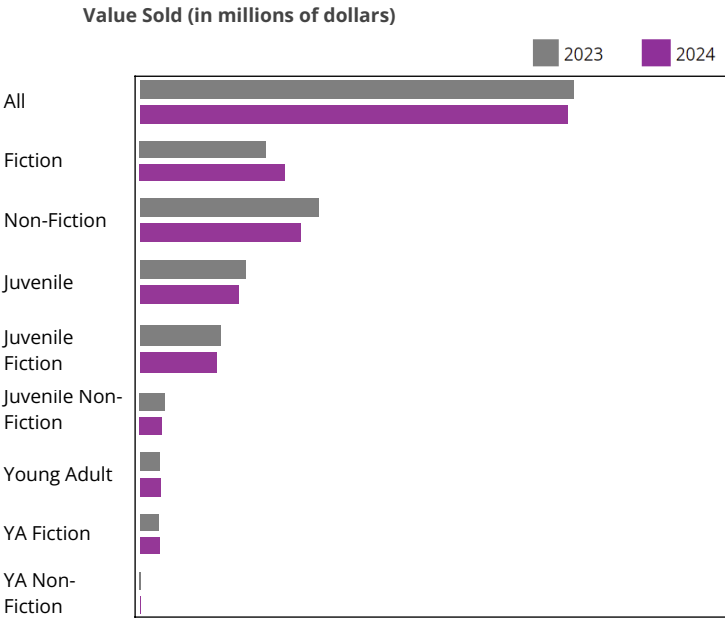


	2023	2024
All	\$477,857,206	\$476,920,634
Fiction	\$142,167,551	\$162,242,131
Non-Fiction	\$189,833,711	\$171,572,697
Juvenile	\$121,048,152	\$116,761,200
Juvenile Fiction	\$93,140,455	\$89,304,536
Juvenile Non-Fiction	\$27,907,698	\$27,456,663
Young Adult (YA)	\$21,409,128	\$22,745,099
YA Fiction	\$20,204,536	\$21,536,476
YA Non-Fiction	\$1,204,592	\$1,208,623

Ring Fence



	2023	2024
All	19,606,852	18,823,669
Fiction	5,309,757	5,661,092
Non-Fiction	6,366,699	5,781,530
Juvenile	6,716,725	6,170,691
Juvenile Fiction	5,177,808	4,852,482
Juvenile Non-Fiction	1,538,917	1,318,209
Young Adult (YA)	978,119	986,519
YA Fiction	931,884	952,533
YA Non-Fiction	46,235	33,986



	2023	2024
All	\$447,914,056	\$441,843,994
Fiction	\$130,382,060	\$149,762,121
Non-Fiction	\$184,636,813	\$165,578,145
Juvenile	\$109,293,753	\$101,921,649
Juvenile Fiction	\$83,340,230	\$79,017,557
Juvenile Non-Fiction	\$25,953,523	\$22,904,092
Young Adult (YA)	\$20,337,082	\$21,202,968
YA Fiction	\$19,269,605	\$20,412,960
YA Non-Fiction	\$1,067,477	\$790,008

Report Week Numbers

Week	2022	2023	2024
1	2022-01-09	2023-01-08	2024-01-07
2	2022-01-16	2023-01-15	2024-01-14
3	2022-01-23	2023-01-22	2024-01-21
4	2022-01-30	2023-01-29	2024-01-28
5	2022-02-06	2023-02-05	2024-02-04
6	2022-02-13	2023-02-12	2024-02-11
7	2022-02-20	2023-02-19	2024-02-18
8	2022-02-27	2023-02-26	2024-02-25
9	2022-03-06	2023-03-05	2024-03-03
10	2022-03-13	2023-03-12	2024-03-10
11	2022-03-20	2023-03-19	2024-03-17
12	2022-03-27	2023-03-26	2024-03-24
13	2022-04-03	2023-04-02	2024-03-31
14	2022-04-10	2023-04-09	2024-04-07
15	2022-04-17	2023-04-16	2024-04-14
16	2022-04-24	2023-04-23	2024-04-21
17	2022-05-01	2023-04-30	2024-04-28
18	2022-05-08	2023-05-07	2024-05-05
19	2022-05-15	2023-05-14	2024-05-12
20	2022-05-22	2023-05-21	2024-05-19
21	2022-05-29	2023-05-28	2024-05-26
22	2022-06-05	2023-06-04	2024-06-02
23	2022-06-12	2023-06-11	2024-06-09
24	2022-06-19	2023-06-18	2024-06-16
25	2022-06-26	2023-06-25	2024-06-23
26	2022-07-03	2023-07-02	2024-06-30
27	2022-07-10	2023-07-09	2024-07-07
28	2022-07-17	2023-07-16	2024-07-14
29	2022-07-24	2023-07-23	2024-07-21
30	2022-07-31	2023-07-30	2024-07-28
31	2022-08-07	2023-08-06	2024-08-04
32	2022-08-14	2023-08-13	2024-08-11
33	2022-08-21	2023-08-20	2024-08-18
34	2022-08-28	2023-08-27	2024-08-25
35	2022-09-04	2023-09-03	2024-09-01
36	2022-09-11	2023-09-10	2024-09-08
37	2022-09-18	2023-09-17	2024-09-15
38	2022-09-25	2023-09-24	2024-09-22
39	2022-10-02	2023-10-01	2024-09-29

Week	2022	2023	2024
40	2022-10-09	2023-10-08	2024-10-06
41	2022-10-16	2023-10-15	2024-10-13
42	2022-10-23	2023-10-22	2024-10-20
43	2022-10-30	2023-10-29	2024-10-27
44	2022-11-06	2023-11-05	2024-11-03
45	2022-11-13	2023-11-12	2024-11-10
46	2022-11-20	2023-11-19	2024-11-17
47	2022-11-27	2023-11-26	2024-11-24
48	2022-12-04	2023-12-03	2024-12-01
49	2022-12-11	2023-12-10	2024-12-08
50	2022-12-18	2023-12-17	2024-12-15
51	2022-12-25	2023-12-24	2024-12-22
52	2023-01-01	2023-12-31	2024-12-29
53	N/A	N/A	